



**United Way of Sheboygan County, Inc.**  
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## FOR IMMEDIATE RELEASE

### UNITED WAY OF SHEBOYGAN COUNTY EMERGING LEADERS GIVING PROGRAM LAUNCHED

**SHEBOYGAN, WI** – United Way of Sheboygan County (UWSC) has launched the Emerging Leaders giving program.

Recommended for civic-minded individuals age 40 and under, the UWSC Emerging Leaders giving program is a network of community-minded individuals who want to connect with like-minded peers, serve our community, and become leaders in giving. Membership criteria is a weekly donation of \$10 or an annual donation of \$500 to UWSC.

UWSC Emerging Leaders have formed a steering committee of seven individuals from varying backgrounds to lead the group and provide opportunities and events where other Emerging Leaders and community members can come together for the greater good. The first event Emerging Leaders will be hosting is a Children's Book Drive on Day of Caring. New and gently used children's books can be dropped off at the UWSC office on October 1<sup>st</sup> from 11 a.m. to 6 p.m.

"Emerging Leaders was a good way for me to get a seat at the table and also be able to spread my arms wide enough to touch as many lives as possible," said Tom Roberts, UWSC Emerging Leaders Co-Chair, "The United Way does a great job partnering and focusing on their pillars of education, health and financial stability, which aligned with my personal values."

A goal for the group is that as knowledge and enthusiasm for the community grows, Emerging Leaders can educate their peers about the issues facing our community and share ways to positively impact Sheboygan County, the place they work and live.

"We are all coming together to help our community and it is a great way to meet people and get really involved," said Michelle Hayward, UWSC Emerging Leader Co-Chair.

For companies that hold United Way campaigns, there will be an option this year on the pledge form where employees can select to become an Emerging Leader. Individuals who do not work at a company that holds a United Way campaign can also become an Emerging Leader through completing a pledge form that can be found on the UWSC website.

UWSC Emerging Leaders look forward to the coming year as the group will continue to grow and gain momentum as they get more involved with giving back to the community.

A video featuring Emerging Leader steering committee members can be viewed here: <https://www.youtube.com/watch?v=iYmRR7y5bkg>. For more information on Emerging Leaders or information on how to sign up to become an Emerging Leader, reach out to UWSC directly by calling 920-458-3425, emailing [info@uwofsc.org](mailto:info@uwofsc.org), or visiting [www.uwofsc.org](http://www.uwofsc.org).

## **ABOUT**

United Way of Sheboygan County is a nonprofit organization that works to improve the daily lives and future opportunities of Sheboygan County residents through its financial support of 40 local health and human service agencies that meet needs in the areas of education, financial stability, and health. In addition to its fundraising efforts, the organization works to address needs in the community through its Community Impact Initiatives and programs: Community Partnership for Children, Providing Access To Healing, and the Volunteer Center. For more information on United Way of Sheboygan County and to find out how you can get involved in making a difference in the community, visit [www.uwofsc.org](http://www.uwofsc.org) or email [info@uwofsc.org](mailto:info@uwofsc.org).

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