

# The Modern United Way

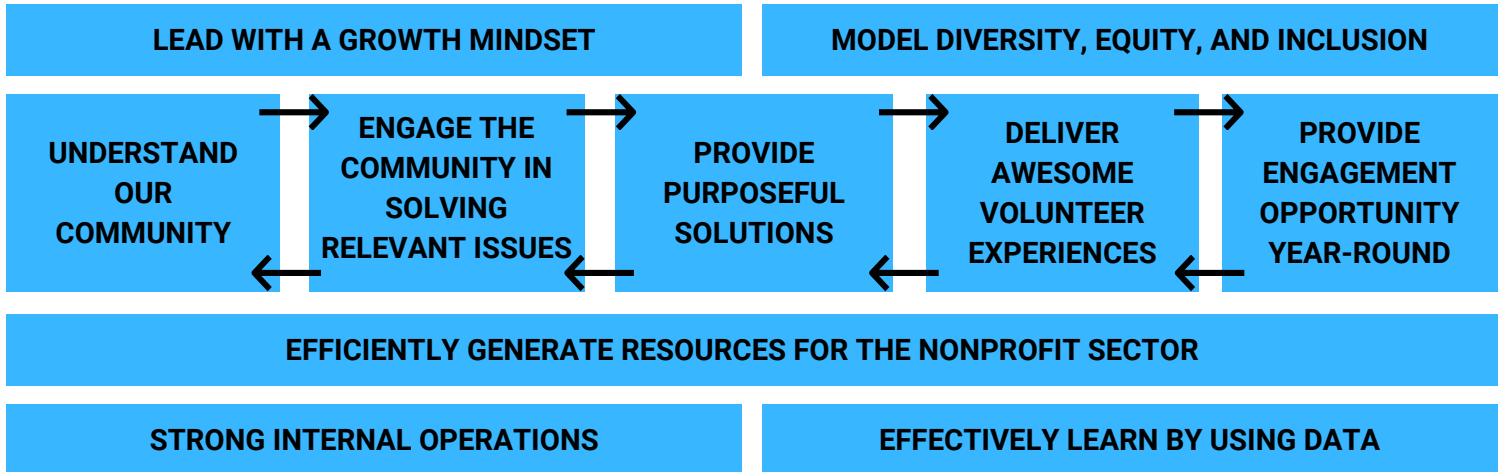
United Way began as a community chest in Sheboygan County, collecting funds for local charities, coordinating relief services, referring clients to cooperating agencies, and providing emergency assistance grants. The modern United Way of Sheboygan County (UWSC) seeks to be a catalyst for social change and make long-lasting impact through strategic investment in programs and initiatives that focus on our community's most serious problems.

## What is the Modern United Way?

- Reflects the community in philosophy, policy and participation
- Offers unparalleled service, solutions, content and engagement
- Understands what needs to be done locally
- Insight and data driven
- Celebrates past achievements, evolves to adapt to the current market, leaves behind what no longer works, and embraces shared opportunities



## Blueprint of the Modern United Way



## Supporting the Evolving Needs of the Community

UWSC continues to invest in a number of nonprofits that have been Partner Agencies for years. As a modern United Way here in Sheboygan County, research and strategic investment in the community is a top priority and UWSC has expanded to be much more than a community chest.

UWSC has a pulse on what is occurring in the local social sector and is positioned to make connections that provide an overarching view of the highest community needs. This has proven to be beneficial in bringing together organizations and businesses that may not typically work together to create long lasting solutions. UWSC's Community Impact Initiatives reflect our approach in identifying needs and bridging gaps to create an impactful and wholistic solution, working with multiple organizations to solve complex social issues.

Additionally, UWSC seeks to provide support for nonprofit agencies and community members outside of Partner Agency and Community Impact Initiative investments. We stand up for the education, health, and financial stability of every person in Sheboygan County.



United Way of Sheboygan County

2020 Erie Avenue, Sheboygan, WI 53081 | uwofsc.org

# The Modern United Way

## Investments

**United Way's Community Action Fund invests in multiple areas, to reach a hand out to many and give the building blocks of a successful life to all in Sheboygan County.**

A gift to United Way's Community Action Fund goes to needs everyone is aware of but also to needs that are less obvious, but no less important. Our community's problems are interrelated, and only the Community Action Fund's diversity of programs work together to address the complex issues— in a way that no single agency, donor, volunteer, or sector of the community can do alone. Community volunteers on the Board of Directors and Community Action Team, with guidance from staff leadership, all help determine how investments are made.

### **Partner Agency Programs supported by the Community Action Fund:**

- Address the most critical issues and community needs.
- Receive oversight and evaluations annually from United Way staff and volunteers.
- Provide financials to be reviewed by United Way staff and trained volunteers.
- Depend on United Way's ongoing and consistent support, in addition to other funding sources.
- Make a measurable impact in our local community.

### **Additional Investments funded by the Community Action Fund:**

- 2-1-1 Resource and Referral Center
- Food for Tomorrow
- Day of Caring Mini-Grants
- Small Grants & Emergency Reserve Grants for Local Nonprofits (Do not need to be Partner Agencies)

### **Community Impact Initiatives supported by the Community Action Fund:**

- **Community Partnership for Children (CPC):** A cradle to career initiative focused on prevention and support for children, their families and caregivers. Through this collaboration, CPC advocates and addresses the diverse needs of families in Sheboygan County.
- **Providing Access to Healing (PATH):** Provides confidential licensed mental health therapists in all public-school districts throughout Sheboygan County. PATH creates increased access to services for youth by removing financial and geographical barriers.
- **Volunteer Center:** Volunteers are a crucial part of general operations and special events for nonprofit agencies. The Volunteer Center helps connect you, your family or your team to the right volunteer opportunity in our community.

**We are more than just fundraisers.  
We are Change Makers.**



### **Community Support**

- Connect Individuals and Businesses to Volunteer Opportunities
- Provides Advocacy and Education on Issues Impacting our Local Community
- Community Needs Snapshot Project
- Resources and Referrals through 2-1-1



### **Nonprofit Support**

- Social Sector Diversity, Equity, Inclusion & Belonging Lead Organization
- Nonprofit Resource Network
- Supports Volunteerism for Nonprofits
- Professional Development & Sector Specific Training Opportunities

**Join us. Get Involved. Make a Difference.**  
Contact us: [info@uwofsc.org](mailto:info@uwofsc.org) or 920-458-3425



**United Way of  
Sheboygan County**