

2019-2020 ANNUAL REPORT



**United Way of
Sheboygan County**

2020 Erie Avenue, Sheboygan, WI 53081
info@uwofsc.org | 920-458-3425 | uwofsc.org

A year's overview

WHERE WE ARE NOW

Mission: To build a stronger and healthier Sheboygan County through effectively facilitating community resources, convening broad dialogue, and focusing on the areas of highest need.

Vision: A community where all individuals and families can achieve their human potential through education, income stability and healthy lives.

2019-2020 Board of Directors

OFFICERS

Matt O'Connor, President
Jerry Jones, Vice President
Melissa Maurer, Secretary
Tom Brickley, Treasurer
Craig Yoder, Past President

BOARD OF DIRECTORS

David Bolland
John Ehmann
Barb Felde
Steven Gozdziwski
Tom Henrich
Cindy Howley
Kristi Jankowski
Kristin Liphart
Deidre Martinez
Adam Payne
Lindsay Rick
Chris Schram
Nathan Simons
Tom Stoelb
Garrett TeSelle
Cearra Warne

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July 2019 began with change in the air. Tom Malmstadt announced his retirement as executive director effective year end and the board of directors began the search with a dedicated team to fill the position. None of us could have imagined what the year ahead would entail.

The pandemic emerged in our communities and our lives have been propelled into a new, unfamiliar paradigm. Since March, we have been tirelessly working alongside our Partner Agencies and the entire social sector to support our neighbors in need only possible with the help of our corporate partners, individual giving, and overall community support.

It is both humbling and not surprising how our generous community continues to respond swiftly and thoughtfully with heart and hope. The ingenuity and resilience of our nonprofit, business, education, and health systems is incredible.

We exist to address inequities so many individuals face. We exist to bring opportunities for education, health, and financial stability for all. We exist because of you and the support of our community. We celebrate 90 years next year. We have been here before the pandemic, during, and we will surely continue to rise as a community after.

We share our 2019-2020 annual report to shine light on where we were, where we are, and where we can go together as we navigate through the most significant health crisis to our generation. We promise to be a leader in the fight for equity and strive to create a community where everyone has the resources, opportunities, and support they need to survive.

In close, on behalf of our Board of Directors, Campaign Co-Chairs, & staff, we share our deep gratitude to be a part of this journey with you all. Thank you for for being a bright light to so many experiencing darkness and investing in our community. United we rise.



Kate S. Baer
Kate S. Baer,
UWSC Executive Director



Matthew O'Connor
Matt O'Connor,
UWSC Board President

Local support for local needs

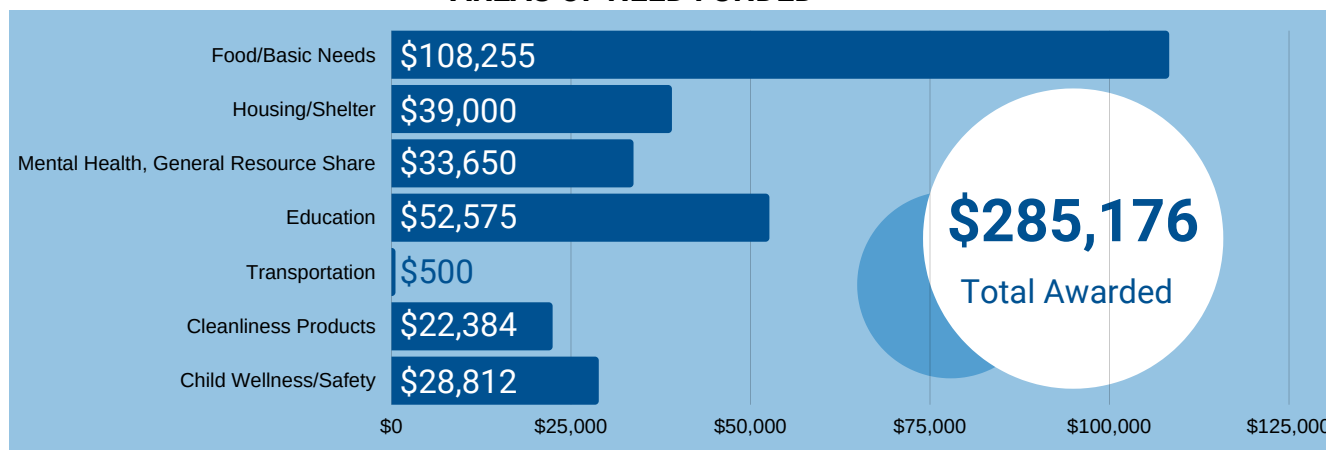
COVID-19 RESPONSE

Sheboygan County COVID-19 Relief Fund

March 14, the Sheboygan County COVID-19 Relief Fund was launched. In partnership with the Sheboygan Service Club, this fund has supported more than 32 agencies and collaborations within Sheboygan County's social sector. **The full Relief Fund Report can be found at: [SheboyganCountyStrong.com](https://www.sheboygancountystrong.com)**



AREAS OF NEED FUNDED



COVID-19 Nonprofit Response Network

An open invitation for all nonprofits to join us in conversations to better understand the implications of COVID-19 on the organizations and those they serve. The network remains a space for nonprofits to share valuable information and resources, connect with one another, and problem solve complex issues. Virtual meetings are still occurring into 2021.

Volunteer Center Network

Volunteer programs and services in our communities needed to be modified in response to COVID-19. The UWSC Volunteer Center gathered the network virtually for sharing resources regarding shifts in the volunteer needs and processing. In addition to volunteers, the need for supplies for nonprofit agencies increased and the nonprofit 'Wish List' was added to the Volunteer Center site.

COVID-19 Community Resources

Resource lists for multiple purposes were created to specifically address the needs arising during the pandemic. A comprehensive outreach plan involved the distribution of resources related to COVID-19 support. Resources continue to be listed at [SheboyganCountyStrong.com](https://www.sheboygancountystrong.com)



2019-2020

COMMUNITY ACTION

Each gift to United Way is combined with those from thousands of donors and invested directly into initiatives and programs that benefit the entire community, not just one program, issue, or population.

Thanks to your support the Community Action Fund was able to support three Community Impact Initiatives and 40 programs at 21 local nonprofit agencies (outlined in pages 4 and 5).

COMMUNITY ACTION TEAM COMMITTEE MEMBERS

Garrett TeSelle, UWSC Board
Member & Committee Chair

Ann Bachrach

Holly Baumgart

Melissa Betke

Bryce DeRoos

Julia Hart

Jaclyn Moglowsky

Matt O'Connor

Tammy Pelletier

Lucas Raleigh

Cory Roeseler

Ann Roy

Markus Savaglio

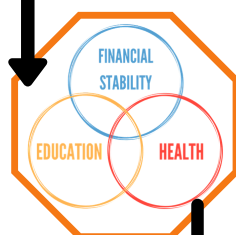
Nathan Simons

Craig Yoder

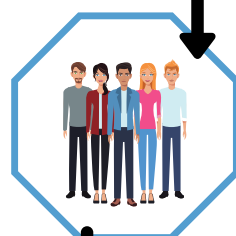
Community Action Fund Donation Process



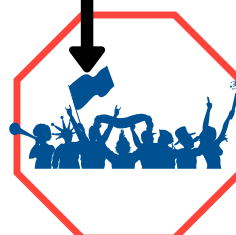
You give a gift to United Way of Sheboygan County to change the story for individuals and families.



Each year local programs focusing on education, health and financial stability apply for funding.



Volunteers review program applications and make funding decisions, holding each agency accountable for the funds used.



Funding is invested in 40 programs at 21 agencies and three collective impact initiatives to meet community needs!



Visit United Way's YouTube channel for stories on how gifts to United Way are being used.

43,000 LIVES WERE MADE BETTER BECAUSE OF THE GREAT GENEROSITY OF THE PEOPLE OF SHEBOYGAN COUNTY.

2019-2020

PARTNER AGENCY INVESTMENTS

Alzheimer's Association (Southeastern WI Chapter)

Awareness, Education & Support
\$6,720

American Red Cross of Northeast WI

Disaster Services
\$54,000

Big Brothers Big Sisters of Sheboygan County

Community Based Mentoring
\$75,243
School Based Mentoring
\$75,243

Boys Scouts of America, Bay-Lakes Council

Comprehensive Youth Development
\$17,595

Boys & Girls Clubs of Sheboygan County

Academic Excellence
\$117,304
Good Character
\$47,421
Healthy Lifestyles
\$84,860

Catholic Charities

Counseling/Behavioral Health Services
\$105,600
Outreach/Case Management Services
\$25,920

Family Connections

Child Care Resource Development
\$36,800
Connections
\$33,000

Family Resource Center of Sheboygan County

Literacy Council
\$34,760
Parents as Teachers
\$84,456

Family Service Association (Consumer Credit Counseling)

Programs: Budget & Credit Counseling
\$76,800
Financial Education
\$28,800

Girl Scouts of Manitou Council

Girl Scout Leadership Experience
\$51,923

Lakeshore CAP Inc. of Wisconsin

Community Response
\$20,000
Rental Assistance
\$28,800

Lakeshore Regional Child Advocacy Center

Forensic Interviews
\$48,000

Lutheran Social Services of WI and Upper MI

Runaway & Youth Services
\$33,000

Meals On Wheels of Sheboygan County

Fresh Gardens
\$14,400
Meals on Wheels Meal Delivery
\$86,400

49% supported education

36% supported health

15% supported financial
stability

Mental Health America in Sheboygan

Community Service Advocacy
\$24,000
Education
\$63,525
Individual Assistance
\$28,800

Nourish Farms

Farm to School
\$36,300
Farm to Early Care Education
\$7,200

Rainbow Kids

Children Grief Support
\$13,824
Adult Grief Support
\$3,600

REINS

Equine Assisted Learning Program
\$20,160

Safe Harbor of Sheboygan County

Prevention & Education
\$28,750
Shelter & Helpline
\$38,400

Salvation Army Sheboygan Small Wonders Learning Center

\$24,750
Comprehensive Services
\$30,720
The Emergency Lodge
\$49,920
The Red Shield Wellness Center
\$25,000

Sheboygan County Interfaith Organization

Bridgeway & Beyond
\$36,300
Farmers Market
\$22,883
Supervised Visitation
\$14,377

ADDITIONAL INVESTMENTS

Food for Tomorrow

\$46,000

2-1-1

\$5,000

One-time Grant to Lakeshore Community Health Clinic

\$17,500

Day of Caring Project Grants

\$11,246

Small Grants

\$1,000

United Way of Sheboygan County's

COMMUNITY IMPACT INITIATIVES

Community Partnership for Children (CPC)

\$312,000

CPC is a cradle to career initiative focused on prevention support for youth and their families. At this time, the coalition is developing the early learning portion of the initiative, which focuses on children prenatal to 5-years-old, their families and caregivers. The vision of the CPC is that all Sheboygan County children are safe, healthy, prepared to grow, learn, and achieve.

739 babies received community support before even leaving the hospital. Families had their questions answered and were provided resources and referrals. [View full 2019/2020 report online at uwofsc.org/our-impact.](http://uwofsc.org/our-impact)



Providing Access to Healing (PATH)

\$275,000

PATH is a school-based mental health program that increases access to mental health services for youth by removing financial and geographical barriers with positive social/emotional and academic results.

Students experience:

- 96% reported increased ability to communicate thoughts and feelings
- 85% reported feeling better about life after starting counseling
- 96% made progress on treatment goals
- 100% felt their counselor treated them with respect and was caring/understanding

The 2019/2020 school year served over 575 children through 22,295 therapy sessions (a 54% increase from 2018/2019 school year). [View full 2019/2020 report online at uwofsc.org/our-impact.](http://uwofsc.org/our-impact)

Volunteer Center

\$90,084.81

Volunteers are a crucial part of general operations and special events for nonprofits. The Volunteer Center connects you, your family or your team to the right volunteer opportunity. Volunteer Center also serves as a valuable network for nonprofits to share resources throughout the year.

[For a list of agencies looking for help across Sheboygan County, visit uwofsc.org/volunteer.](http://uwofsc.org/volunteer)



2019-2020

SPECIAL EVENTS



Campaign Kickoff and Day of Caring

September 12, 2019

Hundreds of community volunteers gather together to complete nonprofit projects around the county and kickoff United Way's annual Campaign.

2019 Day of Caring

1,016 volunteers
38 agencies
58 projects.



Harvest for the Hungry

October 15, 2019

The 8th annual Harvest for the Hungry raised \$23,624.46 specifically to support local food programs, such as the Sheboygan County Food Bank and Boys & Girls Club's Summer Backpack program. This annual event is hosted and sponsored by Kohler Co. and Sargento, Inc.

Spirit of Sheboygan County Volunteer Awards

May 20, 2020

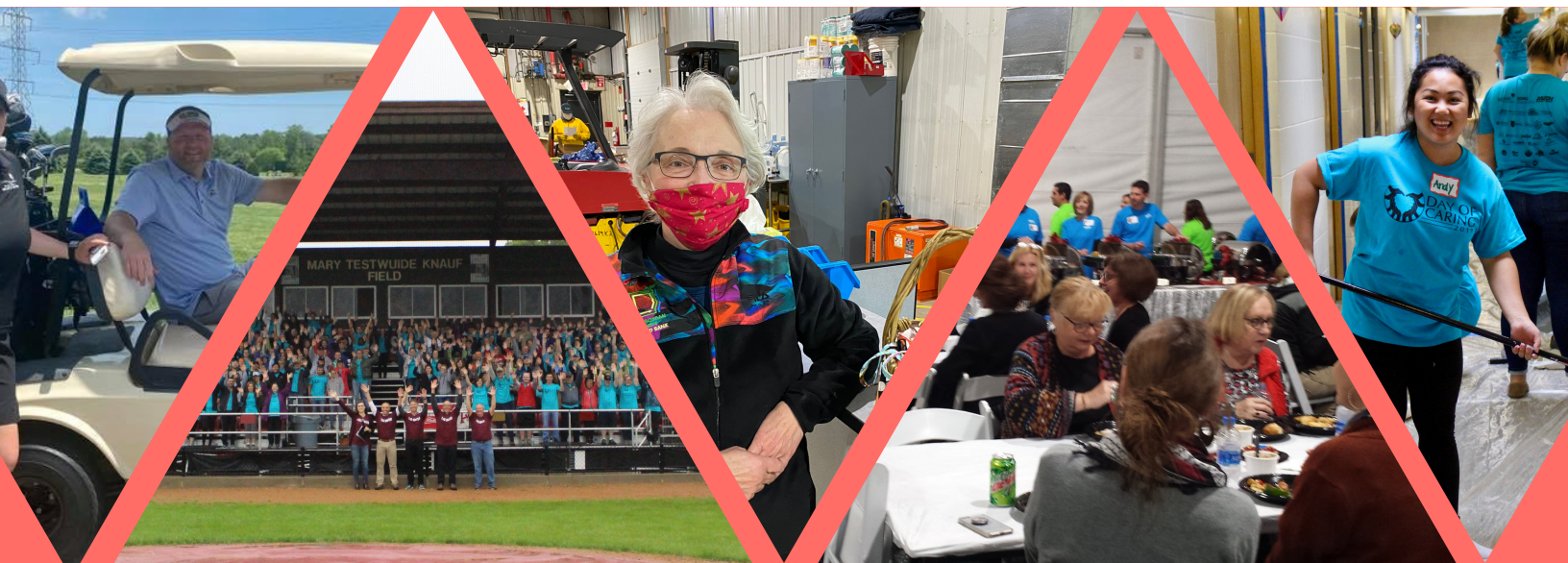
Each spring, the Spirit of Sheboygan County Volunteer Awards recognizes individuals and groups from all corners of the county for volunteering their time and talents to support local nonprofit agencies. This year the six category winners were recognized in a special virtual event.

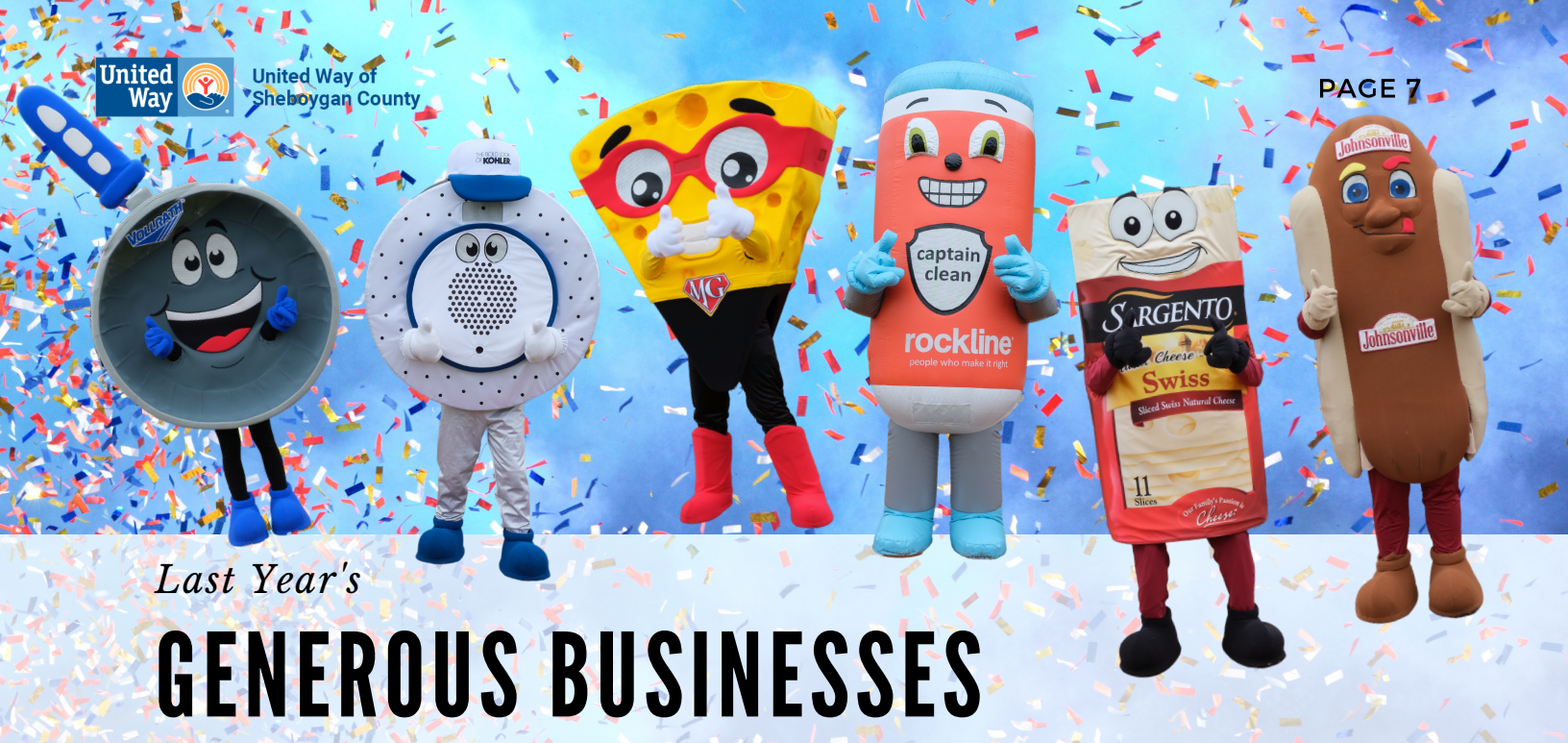


Mental Health Awareness Golf Day

June 19, 2020

More than \$8,600 was raised for UWSC's Providing Access To Healing (PATH) Program. Hundreds of students continue to be supported through this program thanks to the generosity of sponsors and donors of this school-based mental health service.





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#2 **SARGENTO®**

#3 **Johnsonville®**

#4 **plenco**

#5 **rockline®**
people who make it right

#6 **MASTERS GALLERY**

#7 **VOLLRATH®**

#8 **acuity™**
INSURANCE

#9 **BEMIS®**

#10 **pf**
plymouth foam

GENEROUS BUSINESSES CONTINUED...

Torginol, Inc.
 Sheboygan County
 United Parcel Service
 HSA Bank
 Muth Mirror Systems, LLC
 Sheboygan Area School District
 Old Wisconsin Sausage, Inc.
 Alliant Energy Corporation
 Clifton Larson Allen
 Wigwam Mills Inc.
 US Bank
 BMO Harris Bank
 Kohler Credit Union
 Northland Plastics, Inc.
 Elkhart Lake's Road America
 Wells Fargo Foundation
 Aurora Health Care
 Ross Glove Company
 Prairie States Enterprises
 Prevea Health Center
 Festival Foods
 Pleasant View Realty
 National Exchange Bank Foundation
 Watson's Vending and Foodservice
 Georgia-Pacific Corporation
 Meijer Sheboygan
 Wisconsin Bank & Trust
 Elkhart Lake-Glenbeulah School District
 City of Sheboygan
 Sheboygan Paint Company
 Encova Insurance
 Marcus Cinema
 Lakeshore Technical College
 United Way of Sheboygan County
 Sheboygan Area Credit Union
 Prigge's Chartered Buses
 Quasius Construction Inc.
 Wisconsin Public Service Foundation
 Donegal Insurance Group
 Crafted Plastics Inc.
 Plyco Corporation
 United One Credit Union
 Target
 Lakeshore Community Health Care
 Family Resource Center
 Commerce State Bank
 Hospital Sisters Health System
 Comar LLC
 McClone Agency
 Dick Brantmeier Ford Lincoln Kia

WalMart
 Bank First National
 ClearTrack Financial Advisors
 Waldo State Bank
 Automation Products
 Leick Furniture Inc.
 AT&T / SBC
 Wells Fargo Bank
 James Imaging Systems
 Manning Lighting Inc.
 Toro Company
 David Begalke & Associates LLC
 Family Service Association
 Signature Dental
 Plymouth Family Physicians, S.C.
 Van De Kreeke & Associates SC
 Larry's Distributing Company Inc.
 Plymouth School District
 Cleveland State Bank
 Associated Bank
 St. Nicholas Hospital
 Batavia Fire Department
 Gardner Denver Thomas Inc.
 Sartori Company
 American Orthodontics Corp.
 Sheboygan Paper Box Company
 Alaark Tooling & Automation
 Sheboygan County Interfaith Organization
 Great Lakes Cheese, Inc.
 Sheboygan Chrysler Center Inc.
 Lakeshore CAP Inc. of Wisconsin
 Sheboygan Falls School District
 Deere & Co
 The Salvation Army Sheboygan
 Aldag / Honold Mechanical Inc.
 Alzheimer's Association
 Nemak
 Sheboygan Screw Products
 Torke Coffee Roasting Company
 Transpo Mini-Storage, Inc.
 Enterprise Rent-A-Car
 Saco AEI Polymers
 BW Papersystems
 Lakeside Pepsi-Cola Bottling Company
 Rick's House of Flowers LLC
 Pomp's Tire Service
 Paper Box & Specialty Company
 Catholic Charities
 J Rogers Construction
 SPARTECH

Girl Scouts of Manitou Council
 Dulmes Decor
 Meyer Motors, Inc.
 Tauschek Chocolates
 Trempe Insurance Agency
 RCS Empowers Inc.
 General Machinery Corporation
 Family Connections, Inc.
 Andersen Corporation
 Bell Tape Inc.
 Robert W. Baird & Co. Incorporated
 Specht Electric & Communications
 Suchon Funeral Home
 Wenig Funeral Homes
 Village of Cleveland
 M.A.S. Industries, Inc.
 Boys & Girls Clubs
 Innovative Solutions for Business
 Lakeshore Pallet, Inc.
 Reinbold-Novak Funeral Home
 Sheboygan Chevrolet Buick GMC Cadillac
 Big Brothers Big Sisters
 Chilton Service Center
 Heidenreiter Bus Service
 Johnson Financial Group
 Florida Power Light
 John Michael Kohler Arts Center
 International Paper
 Ascendium Education Solutions
 Boll Insurance Agency, LLC
 Burkart Insurance Agency, Inc.
 Collins Street Appraisals, LLC
 Corvette Sports Inc.
 Ozaukee Community Therapies
 Quality Metal Polishing Company
 Schultz & Schultz Insurance
 Elevate Inc.
 Safe Harbor of Sheboygan County
 Wisconsin Public Service Corp.
 Discovery World Travel
 Safco Products Company
 Standard Electric Supply Company
 Ascension
 Falls Uptown Motors
 Meadowland Credit Union
 Bruce's Barber Shop
 Cargill Malt
 WE Energies Foundation
 WI Sheboygan Service Center
 H & R Block

In addition to the businesses and foundations listed above, special thanks to the thousands of employees and individuals that invested in our community.

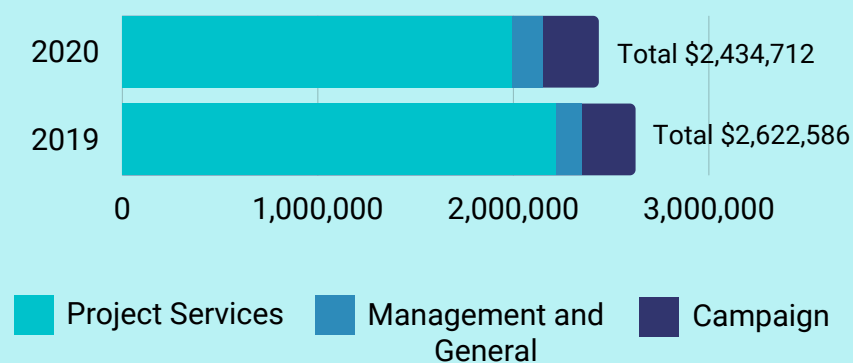
2019-2020

FINANCIAL INFORMATION

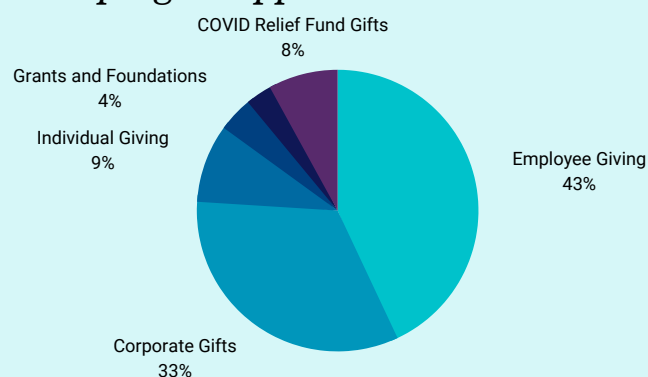
Statements of Financial Position

	2020	2019
Cash and cash equivalents	\$ 1,886,879	\$ 2,429,270
Promise to give, net allowance for uncollectible promises to give of \$98,000 for the years ended June 30, 2020 and 2019	411,189	499,804
Other receivable	-	17,760
Prepaid expenses	-	13,973
Property and equipment, net	123,894	134,797
Investments	1,128,470	1,060,464
Total Assets	\$ 3,550,432	\$ 4,156,464
Accounts Payable	\$ 3,988	\$ 37,098
Allocations and designations payable	1,499,124	1,987,418
Accrued liabilities	34,890	21,952
Note Payable	73,500	-
Total Liabilities	1,611,502	2,046,468
Net Assets:		
Without donor restriction		
Undesignated	\$ 1,575,304	\$ 1,460,158
Board Designated	181,517	233,104
Net investment in property and equipment	123,894	134,797
Total Net Assets Without Donor Restriction	1,880,715	1,828,059
With donor restriction	58,215	281,937
Total Net Assets	1,938,930	2,109,996
Total Liabilities and Net Assets	\$ 3,550,432	\$ 4,156,464

Statements of Functional Expenses



Campaign Support



We take our commitment to the community seriously and do everything possible to earn and keep your trust. Our financials annual audit was performed by Huberty and Associates.

For a full financial report, visit uwofsc.org/about/financials.

UNITED WE RISE

2020-2021 Campaign Theme

2019-2020 and 2020-2021 Campaign Co-Chairs



Dr. Dan Francis
Owner, Francis Chiropractic

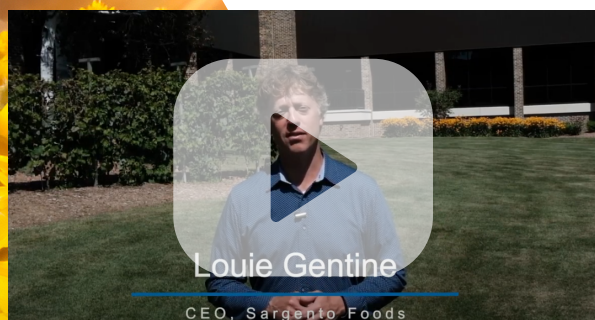


Louie Gentine
CEO, Sargento Foods

"We all have a stake in creating a healthy and prosperous community. A gift to United Way is not a short-term investment. Programs and services that benefit from community dollars get at the root cause of issues in our community. A gift to United Way is an investment in education, health, and financial stability for all in our county. We challenge you to join us by getting involved in United Way today!"

- Dan Francis & Louie Gentine

Visit uwofsc.org to view the 2020/2021 Campaign Video, a recording of the Virtual Kickoff in October, how to run a campaign at your workplace, and more information on how you can get involved!



2020 UNITED WAY STAFF

Kate S. Baer, Executive Director
Kaitlin Deschane, Director of Operations
Emily Kaiser, Director of Donor Engagement
Gina Covelli, Director of Community Impact
Katelyn Piper, Director of Community Development
Tahareh Mohammadian, Sheboygan County Community Partnership for Children Coordinator
Heather Dana, Administrative Assistant

Now is the time to rise up, unite as a community and make a big impact in the lives of many.

TO MAKE A GIFT TODAY: uwofsc.org/donate