

WISCONSIN • 2018 COUNTY PROFILES

Counties are the core geography for ALICE data: They reveal variations often masked by statewide averages, and the data is reported regularly and reliably.

ALICE IN SHEBOYGAN COUNTY

2018 Point-in-Time-Data

Population: 115,456 **Number of Households:** 46,308

Median Household Income: \$60,896 (state average: \$60,773)

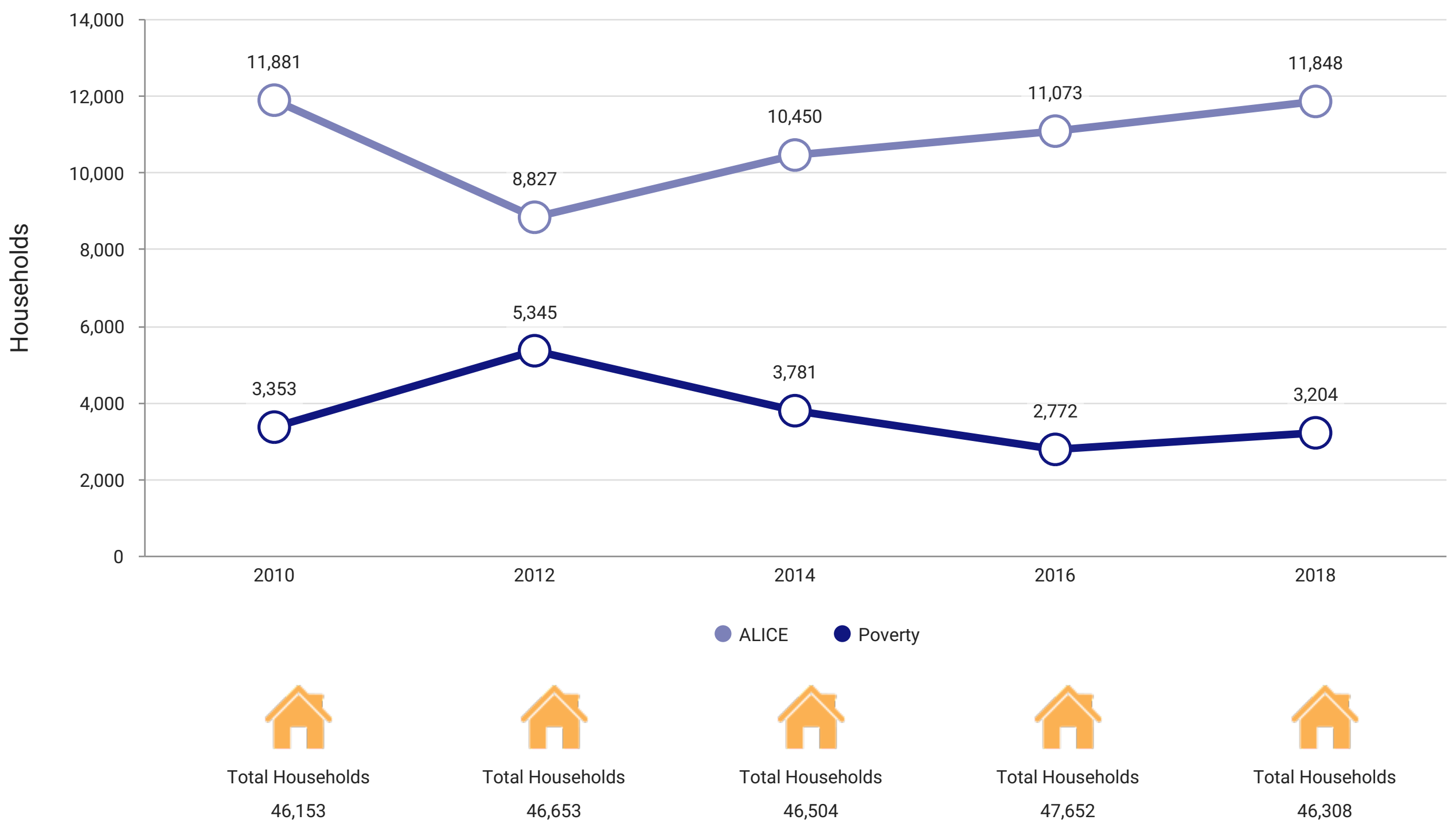
Unemployment Rate: 3.1% (state average: 3.2%)

ALICE Households: 26.0% (state average: 23.0%)

Households in Poverty: 7.0% (state average: 11.0%)

How Has the Number of ALICE Households Changed Over Time?

ALICE is an acronym for **ALICE** — **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).



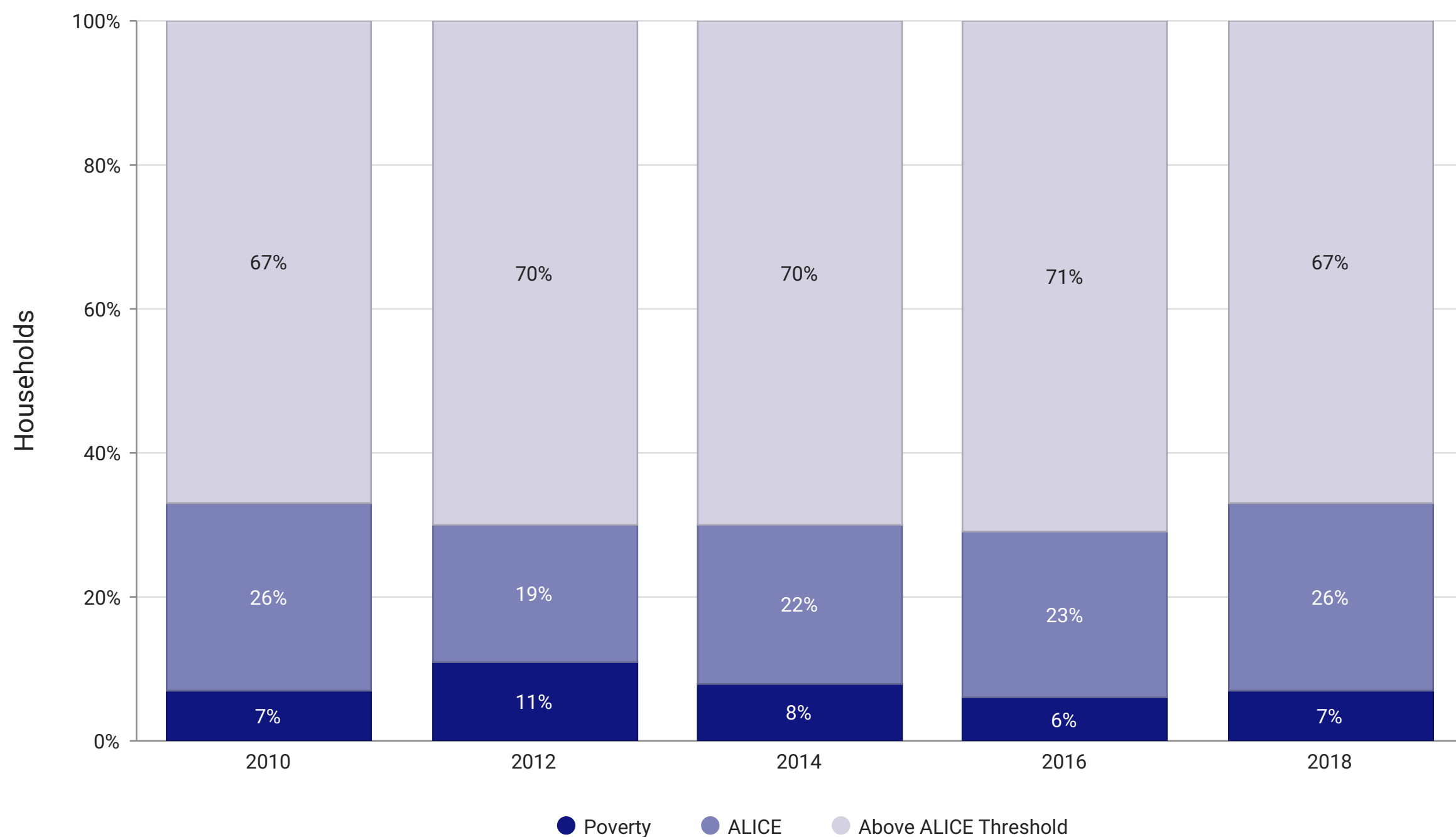
Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

Asset Limited, Income Constrained, Employed

UnitedForALICE.org



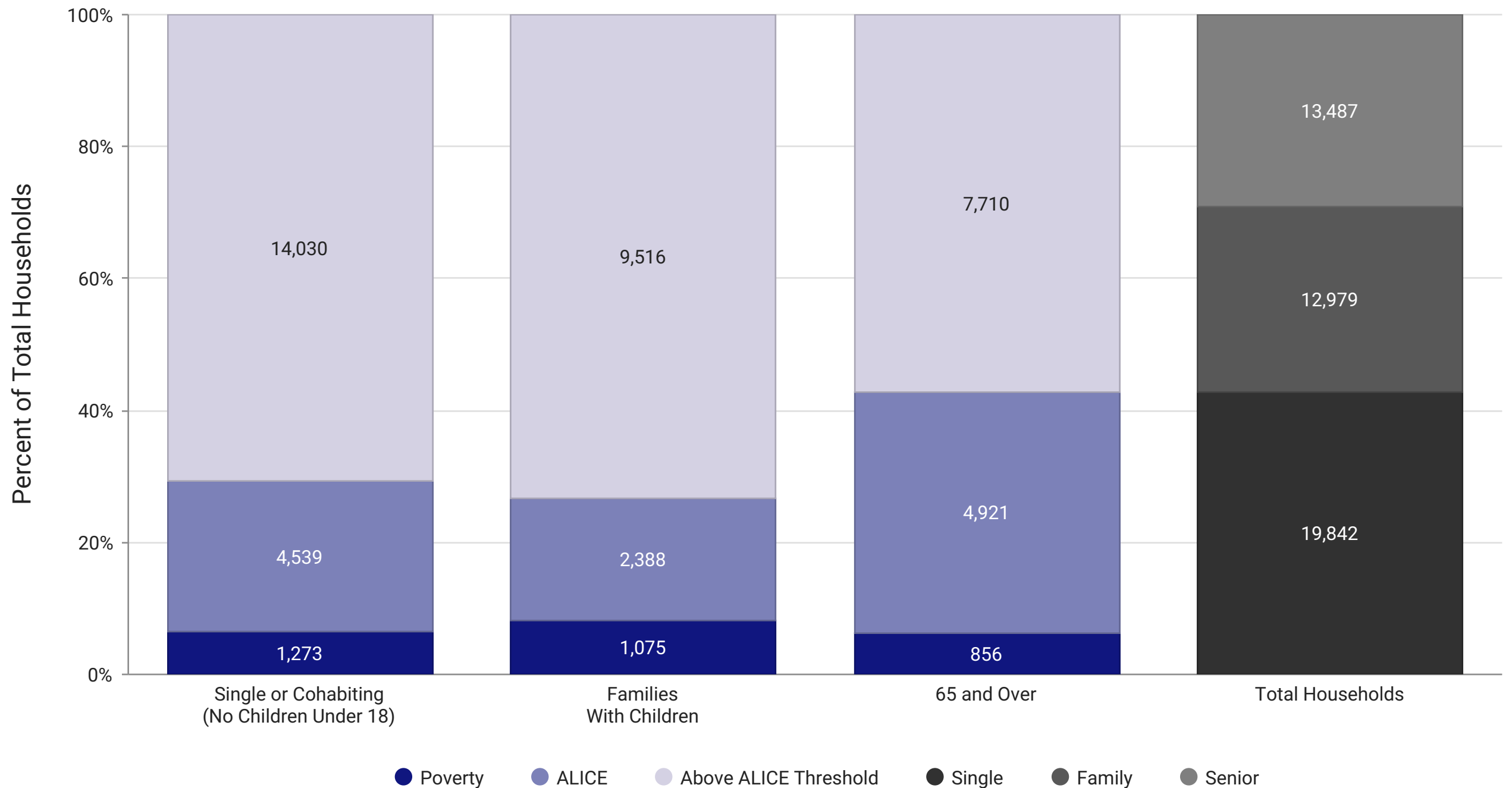
ALICE and Poverty in Wisconsin Over Time...continued



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

What Types of Households Are Struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

Why Do So Many Households Struggle?

The cost of household basics outpaces wages...

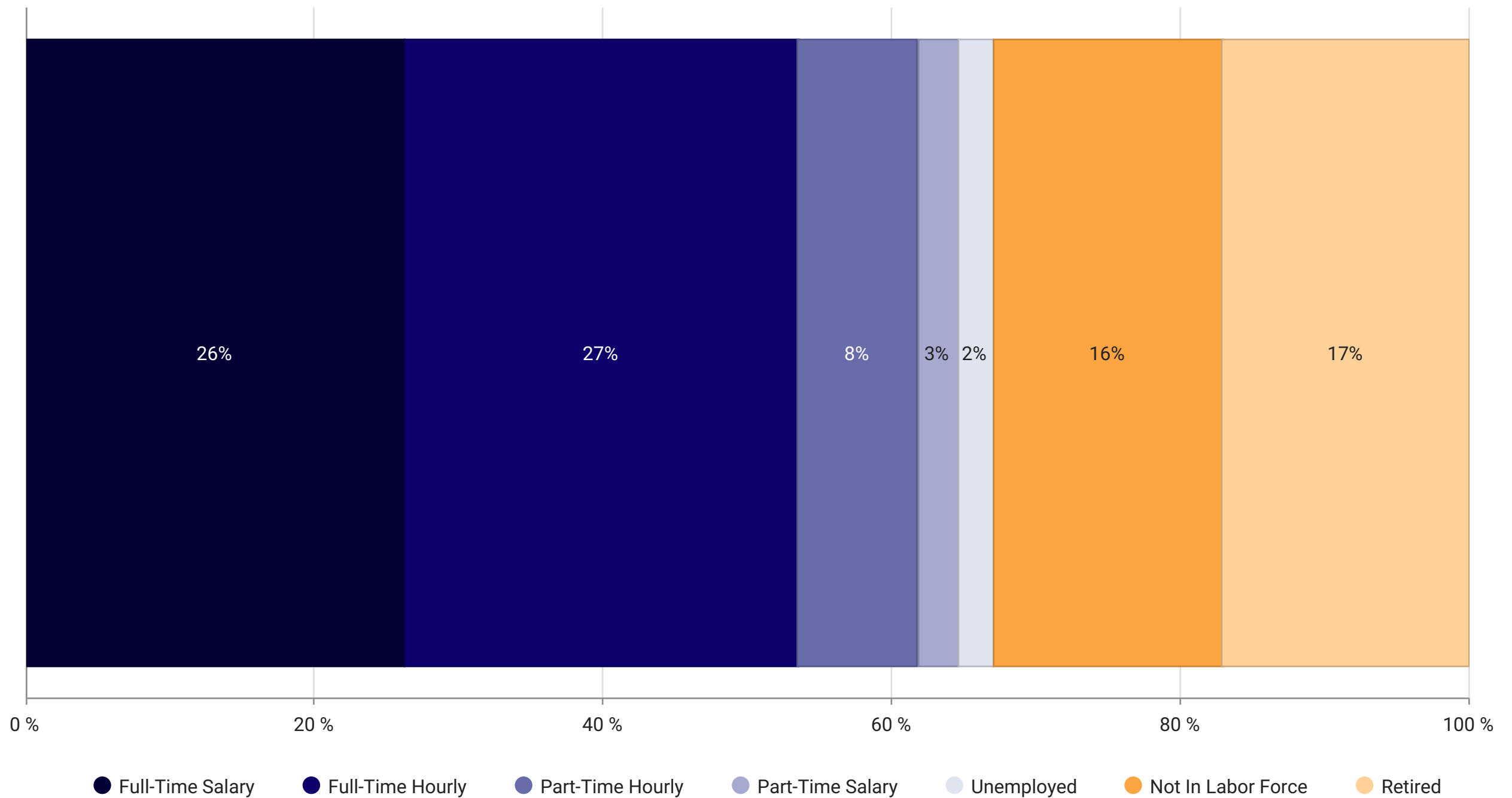
The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

	Single Adult	Two Adults	Two Adults Two School-Age Children	Two Adults Two in Child Care	Single Senior	Two Seniors
Housing	\$468	\$586	\$733	\$733	\$468	\$586
Child Care	\$0	\$0	\$519	\$1,463	\$0	\$0
Food	\$271	\$563	\$940	\$821	\$231	\$480
Transportation	\$326	\$498	\$795	\$795	\$280	\$406
Health Care	\$214	\$457	\$699	\$699	\$442	\$885
Technology	\$55	\$75	\$75	\$75	\$55	\$75
Miscellaneous	\$157	\$258	\$428	\$540	\$172	\$283
Taxes	\$237	\$396	\$518	\$811	\$247	\$399
Monthly Total	\$1,728	\$2,833	\$4,707	\$5,937	\$1,895	\$3,114
Annual Total	\$20,736	\$33,996	\$56,484	\$71,244	\$22,740	\$37,368
Hourly Wage	\$10.37	\$17.00	\$28.24	\$35.62	\$11.37	\$18.68

Sources: ALICE Household Survival Budget, 2018; Bureau of Labor Statistics, Occupational Employment Statistics, 2018

...and the labor landscape is challenging for ALICE workers.

A breakdown of the labor force shows a small portion of adults (16 years and older) who are unemployed and a large number who are working. However, a significant portion of full- and part-time workers are paid by the hour; these workers are more likely to have fluctuations in income and less likely to receive benefits. There is also a high number of workers outside of the labor force (people who are not employed and not looking for work), which has helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

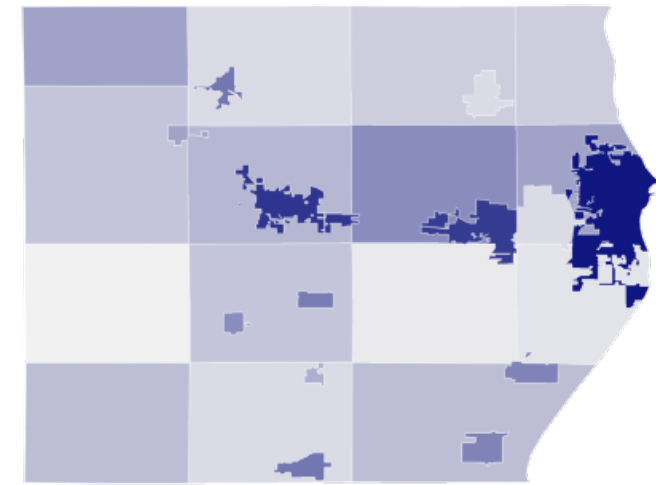
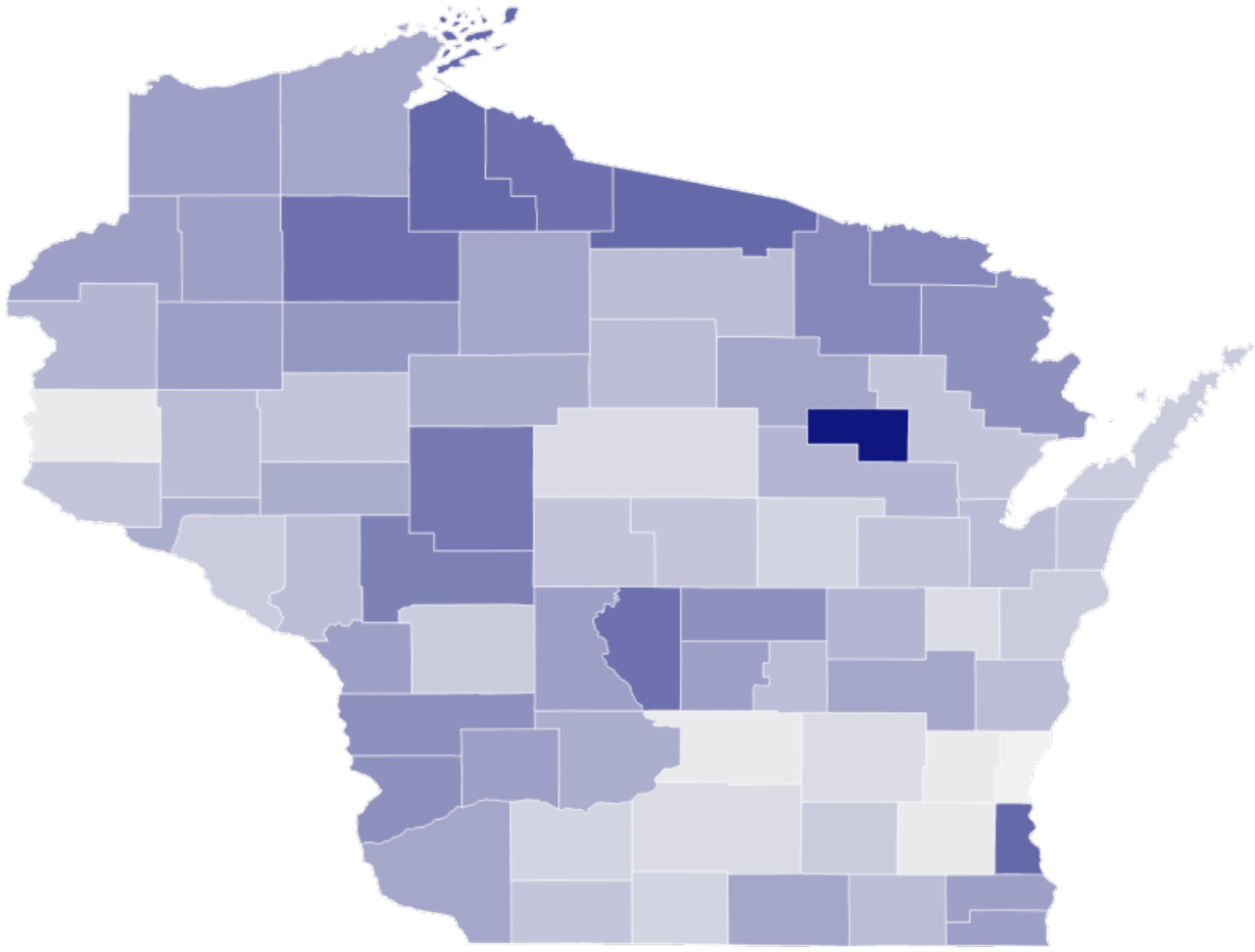


Note: Data for hourly full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers paid hourly and 75% of part-time workers paid hourly) have been applied to the workforce at the county-level to calculate the breakdown shown in this figure. Because this figure sums county-level data (some using 1-year estimates and some using 5-year estimates), the state percentages may differ slightly from those shown in the 2020 Report. Full-time represents 35 hours per week or more at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

How Does the Number of ALICE Households Vary Within the County?

There is significant variation in the number of households who live below the ALICE Threshold within the county.



Source: ALICE Threshold, 2018; American Community Survey, 2018

County Subdivision	Total Households	% Below ALICE Threshold
Adell village, Sheboygan County, Wisconsin	225	23%
Cascade village, Sheboygan County, Wisconsin	270	28%
Cedar Grove village, Sheboygan County, Wisconsin	840	29%
Elkhart Lake village, Sheboygan County, Wisconsin	480	31%
Glenbeulah village, Sheboygan County, Wisconsin	179	25%
Greenbush town, Sheboygan County, Wisconsin	538	20%
Herman town, Sheboygan County, Wisconsin	613	19%
Holland town, Sheboygan County, Wisconsin	944	21%
Howards Grove village, Sheboygan County, Wisconsin	1,243	17%
Kohler village, Sheboygan County, Wisconsin	867	17%
Lima town, Sheboygan County, Wisconsin	1,079	15%
Lyndon town, Sheboygan County, Wisconsin	579	20%
Mitchell town, Sheboygan County, Wisconsin	449	14%
Mosel town, Sheboygan County, Wisconsin	306	19%
Oostburg village, Sheboygan County, Wisconsin	1,138	29%
Plymouth city, Sheboygan County, Wisconsin	4,089	40%
Plymouth town, Sheboygan County, Wisconsin	1,213	22%
Random Lake village, Sheboygan County, Wisconsin	719	31%
Rhine town, Sheboygan County, Wisconsin	921	17%
Russell town, Sheboygan County, Wisconsin	147	25%
Scott town, Sheboygan County, Wisconsin	717	21%
Sheboygan city, Sheboygan County, Wisconsin	20,269	44%
Sheboygan Falls city, Sheboygan County, Wisconsin	3,562	39%
Sheboygan Falls town, Sheboygan County, Wisconsin	740	28%
Sheboygan town, Sheboygan County, Wisconsin	3,051	25%
Sherman town, Sheboygan County, Wisconsin	541	17%
Waldo village, Sheboygan County, Wisconsin	258	30%
Wilson town, Sheboygan County, Wisconsin	1,326	16%

Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018